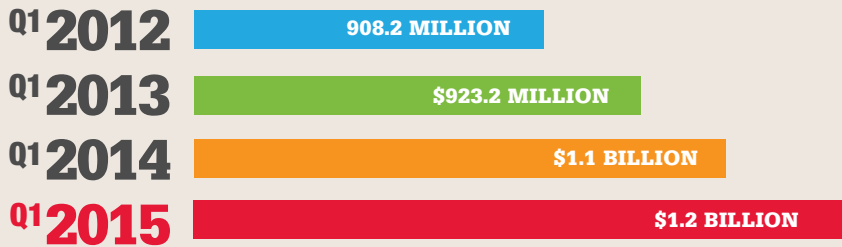


# ACE HARDWARE'S RECORD First Quarter 2015



RECORD FIRST QUARTER REVENUE INCREASED 10% VS. Q1 FY2014

RECORD FIRST QUARTER  
NET INCOME

**\$29.9M**

**22.5%**

NET INCOME INCREASE VS. Q1 FY2014

**9.2% SAME-STORE SALES GROWTH**

**5.3% SAME-STORE TRANSACTIONS INCREASE**

20/20 VISION IS ACE'S LONG-TERM RETAIL GROWTH STRATEGY



NAMED  
AMERICA'S  
**FAVORITE**  
HOME IMPROVEMENT STORE



\*according to  
2015 Market  
Force Study

LAUNCHED  
**FREE STORE PICKUP**  
BUY ONLINE & PICKUP TODAY!



**NATIONWIDE**



**DOUBLE-DIGIT GROWTH  
FOR 50% OF ALL  
CATEGORIES  
VS.  
PRIOR YEAR**

**ACE HARDWARE RANKED**



in customer survey by

**RetailCustomerExperience.com**

Beating all other

**HOME IMPROVEMENT STORES**