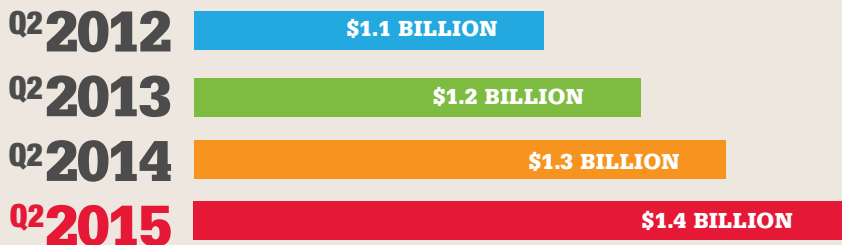


ACE HARDWARE'S RECORD Second Quarter 2015



Total Revenues



2nd quarter net income

\$57.5M

Second highest in company history

SECOND QUARTER REVENUE INCREASED 6.5% VS Q2 2014

Q2 4.6%
YTD 6.5% } **RETAIL SAME-STORE SALES GROWTH**
20/20 VISION IS ACE'S LONG-TERM RETAIL GROWTH STRATEGY



Ace Retail
Holdings
Revenue Increase

7.2%

DOMESTIC STORE COUNT



71%

OF CATEGORIES UP
5% OR MORE
YTD



DECREASED DEBT BY
\$28.1 MILLION



COMPARED TO Q2 2014



“Highest in Customer Satisfaction with Home Improvement Retail Stores,” **Nine Years in a Row** by J.D. Power

Ace Hardware received the highest numerical score among retail stores in the proprietary J.D. Power 2015 Home Improvement Retail Store StudySM. Study based on responses from 2,994 consumers measuring six stores and opinions of consumers who purchased a home improvement product or service within the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed January-February 2015. Your experiences may vary. Visit jdpower.com