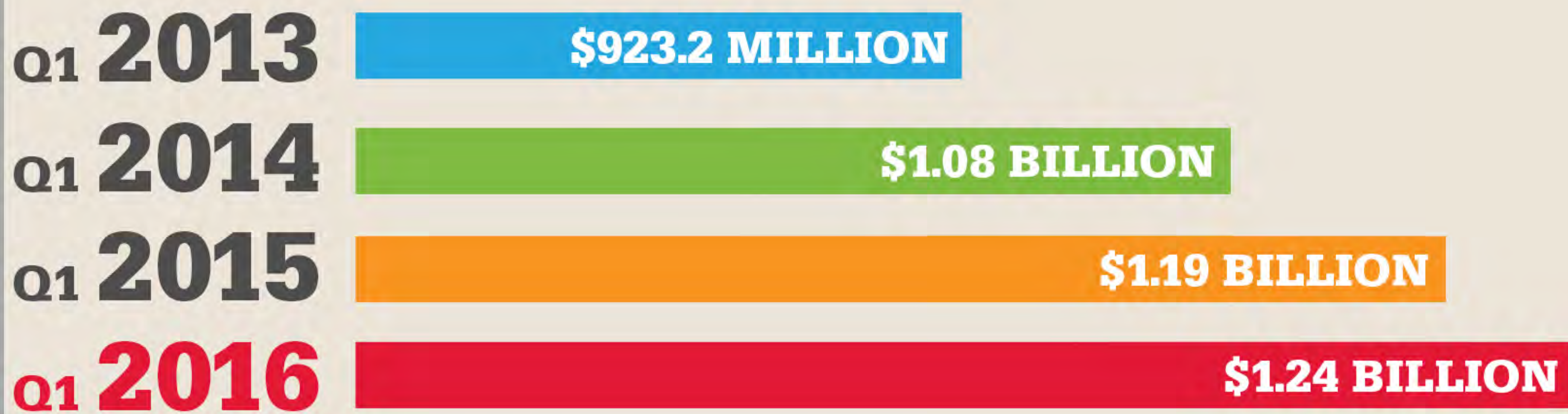


First Quarter 2016

Ace reports record revenues



First Quarter Revenue Increase

4.3%

vs. Q1 2015



20/20 VISION IS ACE'S LONG-TERM RETAIL GROWTH STRATEGY

Ace International Holdings Revenue

↑ +5.7%



Ace Wholesale Holdings Revenue

↑ +12.8%

Ace Retail Holdings Revenue

↑ +9.3%



Launched the new "Ace is the Place" advertising campaign

- Featuring **30+** unique commercials
- Starring **45** real Ace owners, associates & customers
- Generating **545 million** impressions in its first month

ACE HARDWARE RANKED



in customer survey by **Retail Customer Experience.com** for customer service & in-store experience beating all other home improvement retailers!



Proud Partner of **Children's Miracle Network Hospitals**[®]

Helping Local Kids

Children's Miracle Network Hospitals

2016 Corporate Partner of the Year