

Big Green Egg and Ace Hardware Launch “Egg Your Neighbor” Contest to Celebrate Neighborhood Heroes

This might be the one time where “egging” your neighbor is actually a good thing

Big Green Egg and Ace Hardware are teaming up to recognize everyday heroes – with a fun twist – through the “Egg Your Neighbor” contest. Starting today, the contest invites people across the country to nominate local heroes, shining a light on the people who show up, pitch in, and make their communities stronger. Rooted in neighborhoods across the U.S., both brands share a deep commitment to giving back and recognizing the people who make a difference.

Whether it’s a neighbor who clears snow for the whole block, the coach who motivates young athletes, or a teacher who goes above and beyond, *Egg Your Neighbor* is a chance to say thank you in a big way – with a premium grilling package. Nominations are open nationwide at www.EggYourNeighbor.com through August 1, 2025.

Contest Prizes

- 25 NEIGHBORHOOD HEROES will be selected to receive a Large Big Green Egg grill package in a nest, plus exclusive merchandise
- 5 GRAND PRIZE WINNERS will also receive tickets to this year’s EGGtoberfest on October 4, 2025 in Atlanta

“We believe strong communities start with good neighbors—and we’re proud to help honor them,” said Michele Morris, Head of Marketing for Big Green Egg. “Together with Ace, we’re shining a light on the people who truly make a difference.”

“This is more than just a giveaway, it’s a way to celebrate the people in our communities who make our world a better place,” said Kim Lefko, Chief Marketing Officer at Ace Hardware. “We are incredibly proud to join Big Green Egg in honoring these unsung heroes who uplift others and embody the spirit of local connection.”

How to Egg Your Neighbor (Nominate a Hero)

To nominate someone and share their inspiring story with their permission, visit www.EggYourNeighbor.com and submit your essay or video. The contest is open to residents of the 50 U.S. and D.C., ages 18 and older, and nominations can be submitted from June 26 through August 1, 2025. Winners will be announced on or around September 2, 2025. Big Green Egg is the official sponsor of the contest. See official rules for full details here: www.eggyourneighbor.com/rules.

About Big Green Egg

Big Green Egg is the world’s leading manufacturer of the premier ceramic outdoor cooking system, renowned for its durability, passionate customer base, and exceptional culinary results. From humble beginnings in a single store in Atlanta, it has expanded to a global live-fire cooking phenomenon in over fifty countries. Ideal for both home cooks and culinary enthusiasts, The Big Green Egg is the top choice worldwide because of its commitment to eco-friendly live-fire cooking with 100% all-natural lump charcoal. For more information, visit www.BigGreenEgg.com.

About Ace Hardware

Ace Hardware is the largest hardware cooperative in the world, serving more than 8,700 locally owned and operated stores around the globe, while providing the best products, services, and operating methods to almost 5,200 Ace retail stores in the United States. Ace Hardware’s family of brands includes Ace Hardware, Emery Jensen Distribution, and independent retailers worldwide. Headquartered in Oak Brook, Ill., Ace operates an expansive network of U.S. distribution centers, along with international capabilities in Ningbo, China, and Cuautitlán Izcalli, Mexico. Since 1924, Ace has been a part of local communities, known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.

Additional assets available online:  [Photos \(1\)](#)

<https://newsroom.acehardware.com/2025-06-26-Big-Green-Egg-and-Ace-Hardware-Launch-Egg-Your-Neighbor-Contest-to-Celebrate-Neighborhood-Heroes>