

Ace Hardware Announces Change to Digital Fall Show Format

Ace Hardware, the largest retailer-owned hardware cooperative in the world, announced today that it has changed the format and timing of its 2020 Fall Convention. Originally scheduled as an in-person meeting in Orlando, FL from October 20-22, the Ace Fall Convention will now be a digital event held on September 9-12, 2020. The decision to move to a digital format was made due to the ongoing COVID-19 pandemic and with the health and well-being of Ace retailers, employees and vendor partners in mind.

Building off the tremendous success of Ace's first-ever digital convention in March, the company will deliver a robust, four-day event featuring presentations, deals and vast array of training opportunities offered to Ace retailers.

"The well-being of our retailers, employees and vendor partners will always be our top priority," said Brian Wiborg, Vice President of Merchandising at Ace Hardware Corporation. "Changing our Spring show to an online platform to ensure their safety created an Ace digital convention like no other. We are excited to build on the success of that event to create a unique digital experience for our retailers this fall."

For more information about participating in Ace's digital Fall Convention please contact conventions@acehardware.com or visit MyAce.com.

About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.

<https://newsroom.acehardware.com/2020-06-16-Ace-Hardware-Announces-Change-to-Digital-Fall-Show-Format>